

**STANDING COMMITTEES**

Academic and Student Affairs Committee

**Enrollment Data for Autumn 2016 New Undergraduate Students****INFORMATION**

For information only.

**BACKGROUND**

In [July 2016](#), the Regents received Autumn 2016 freshman enrollment projections for all three campus. Autumn 2016 "10-day census" data on actual enrollment outcomes for all undergraduates (freshman and transfer) is now available for all three campuses. A presentation on Graduate and Professional student enrollment will be presented at the January meeting.

Summary detail is included in the attachment. The attached information includes comparative data about transfer and freshman classes, diversity, and academic profile.

The focus of this presentation will be on key and notable trends in the data, including any notable differences from enrollment projections to enrollment outcomes.

***Attachment***

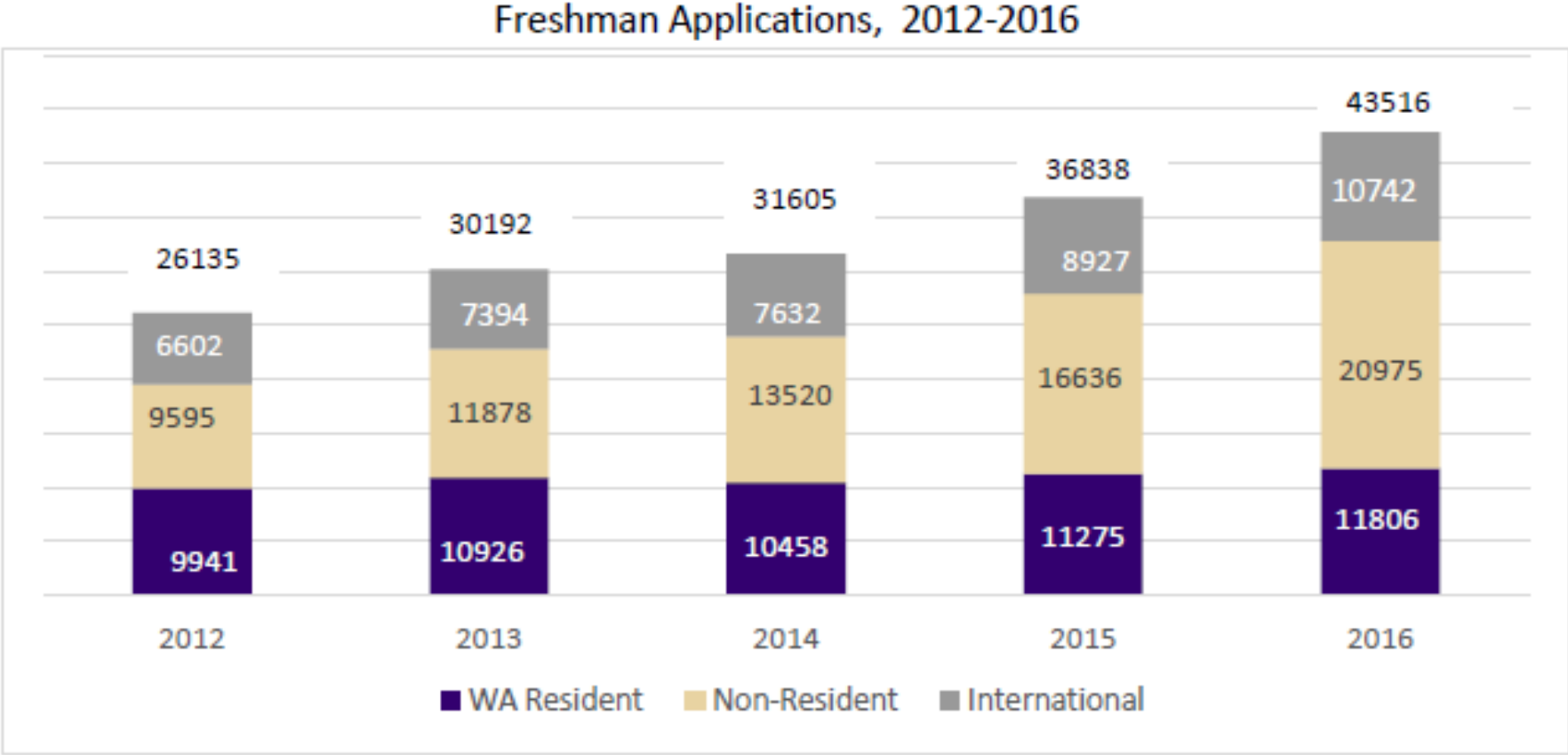
Enrollment Data for Autumn 2016 New Undergraduate Students

# Enrollment Data for Autumn 2016 New Undergraduate Students

- Philip Ballinger, Associate Vice Provost for Enrollment & Undergraduate Admissions
- Karl Smith, Associate Vice Chancellor, Chief Admissions Officer, UW Tacoma
- Steve Syverson, Associate Vice Chancellor, Enrollment Management, UW Bothell

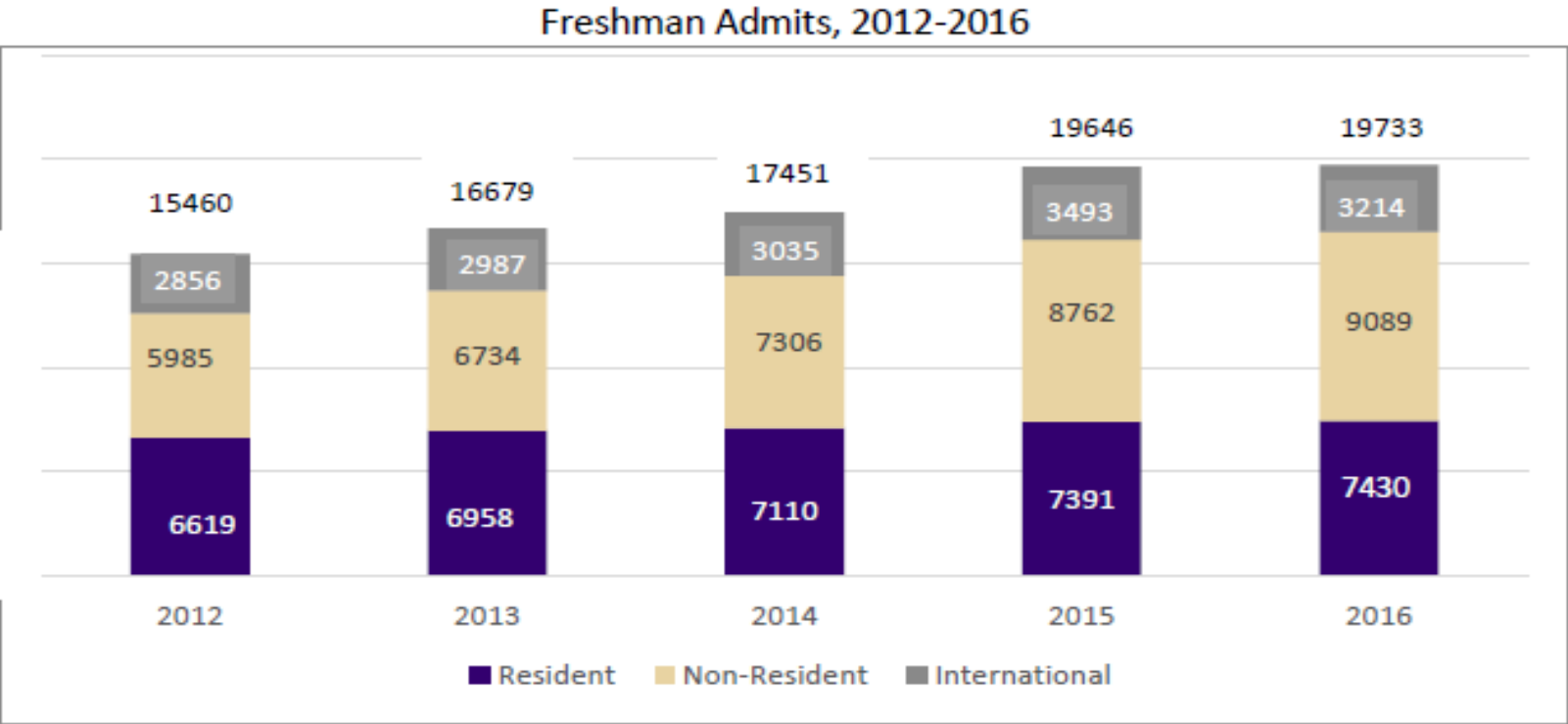


# FRESHMAN APPLICATIONS, 2012-2016

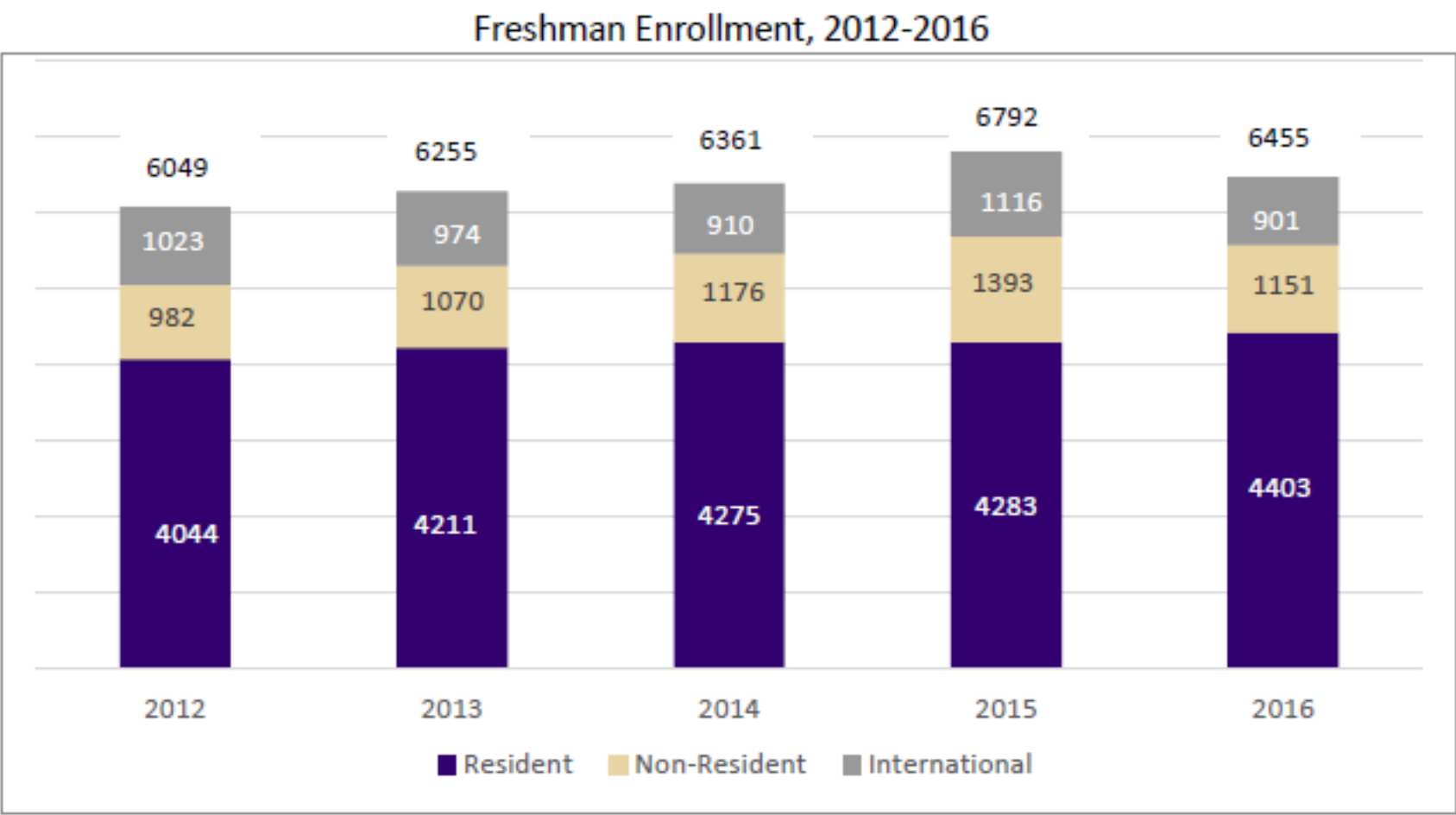


# FRESHMAN ADMITS, 2012-2016

**2016 Freshman  
Admit Rates**  
  
WA Resident: 62.9%  
  
US Nonresident: 43.3%  
  
International: 29.9%



# FRESHMAN ENROLLMENT, 2012-2016



A-7.1/211-16  
11/10/16

## AUTUMN 2016 FRESHMAN PROFILE

### Middle 50% Test Scores

SAT Composite (CR + M + WR): **1670-1990**

SAT Critical Reading: **530-660**

SAT Math: **570-710**

SAT Writing: **520-650**

ACT Composite: **26-32**

Average HS GPA: **3.78**

Women: **3419** (53%)

Men: **3036** (47%)

Underrepresented Minority for all Undergraduates<sup>1</sup>:

**14.4 %** of the Freshman Class

Underrepresented Minority for U.S. Undergraduates<sup>2</sup>:

**16.7 %** of the Freshman Class

## AUTUMN 2016 FRESHMAN PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

Ethnicity Based on Federal Reporting Guidelines			
	Aut 2016	Aut 2015	% Change
Black or African American	158	144	9.7%
American Indian or Alaska Native	28	25	12.0%
Asian	1719	1708	0.6%
Hispanic or Latino	552	502	10.0%
Native Hawaiian or Other Pacific Islander	26	33	-21.2%
White	2520	2755	-8.5%
International (Nonresident Alien)	901	1116	-19.3%
Two or More Races	500	466	7.3%
Not Indicated	51	43	18.6%
	<b>6455</b>	<b>6792</b>	

Federal reporting guidelines for race & ethnicity require that international (nonresident alien) students are reported only as international; next if a student indicates that they are Hispanic/Latino they are reported as Hispanic/Latino only, even if the student also indicates other race(s); and finally the student is reported based on the race(s) they indicate. An expanded view of race / ethnicity is provided to show the breakdown of students who are classified federally either as just Hispanic/Latino or as Two or More Races.

# AUTUMN 2016 FRESHMAN PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

Seattle Incoming First Year Expanded Race / Ethnicity

Seattle First Year	By IPEDS Race / Ethnicity Category								
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races	Not Indicated
Autumn 2016									
Black or African American	158			16				77	
American Indian or Alaska Native		28		27				56	
Asian			1719	35				403	
Hispanic or Latino				551					
Native Hawaiian/Pacific Islander				6	26			46	1
White				310		2520		457	
International (Nonresident Alien)							901		
Not Indicated									50
Autumn 2015									
Black or African American	144			17				72	
American Indian or Alaska Native		25		18				47	
Asian			1707	35				370	
Hispanic or Latino				502					
Native Hawaiian/Pacific Islander			1	9	33			50	
White				298		2754		422	
International (Nonresident Alien)							1117		
Not Indicated						1			43
Autumn 2014									
Black or African American	150			23		1		65	
American Indian or Alaska Native		34		20		1		73	
Asian			1601	38				351	
Hispanic or Latino				438					
Native Hawaiian/Pacific Islander			1	6	20		1	46	
White	1		1	271		2678		422	2
International (Nonresident Alien)							910		
Not Indicated						2			61

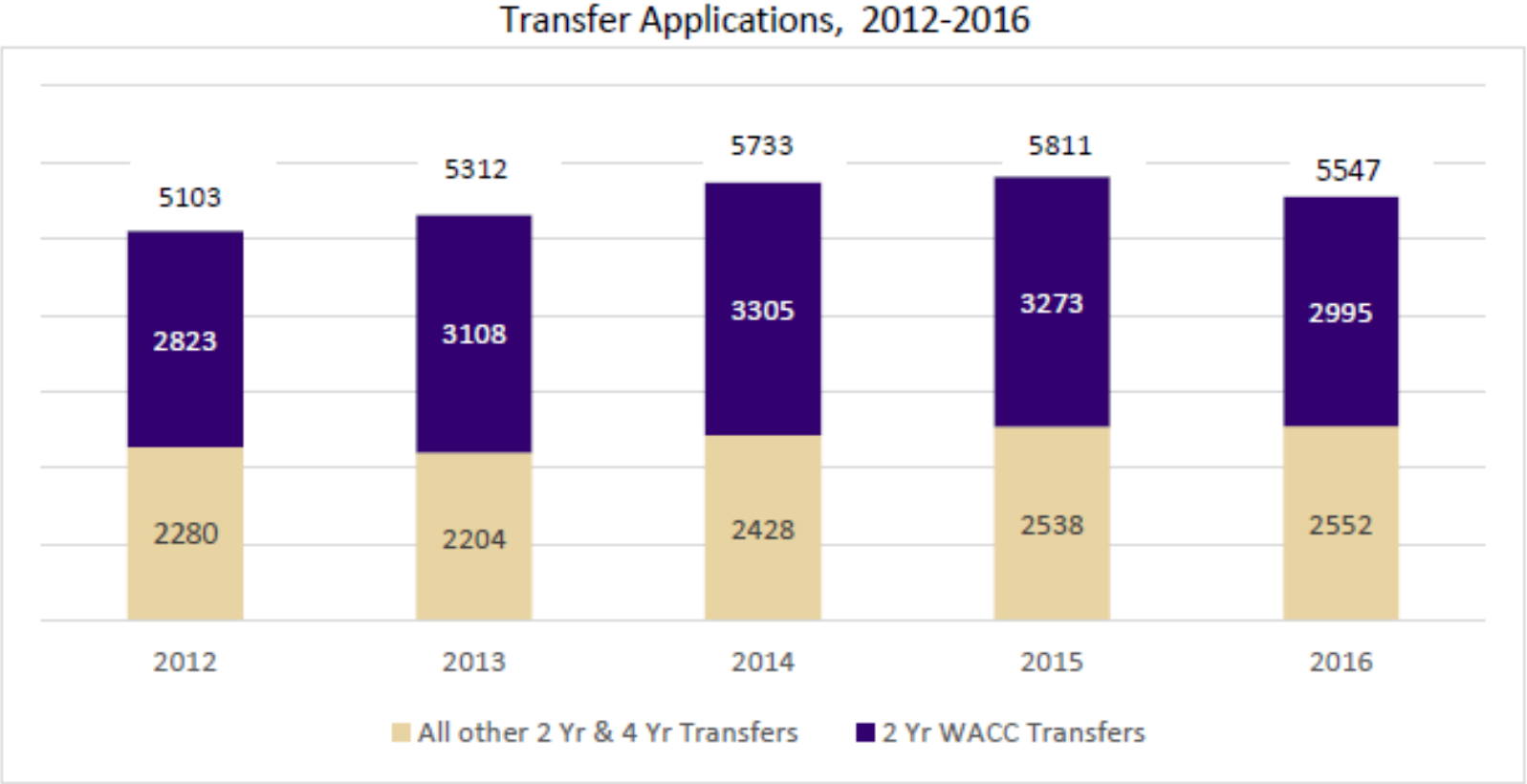
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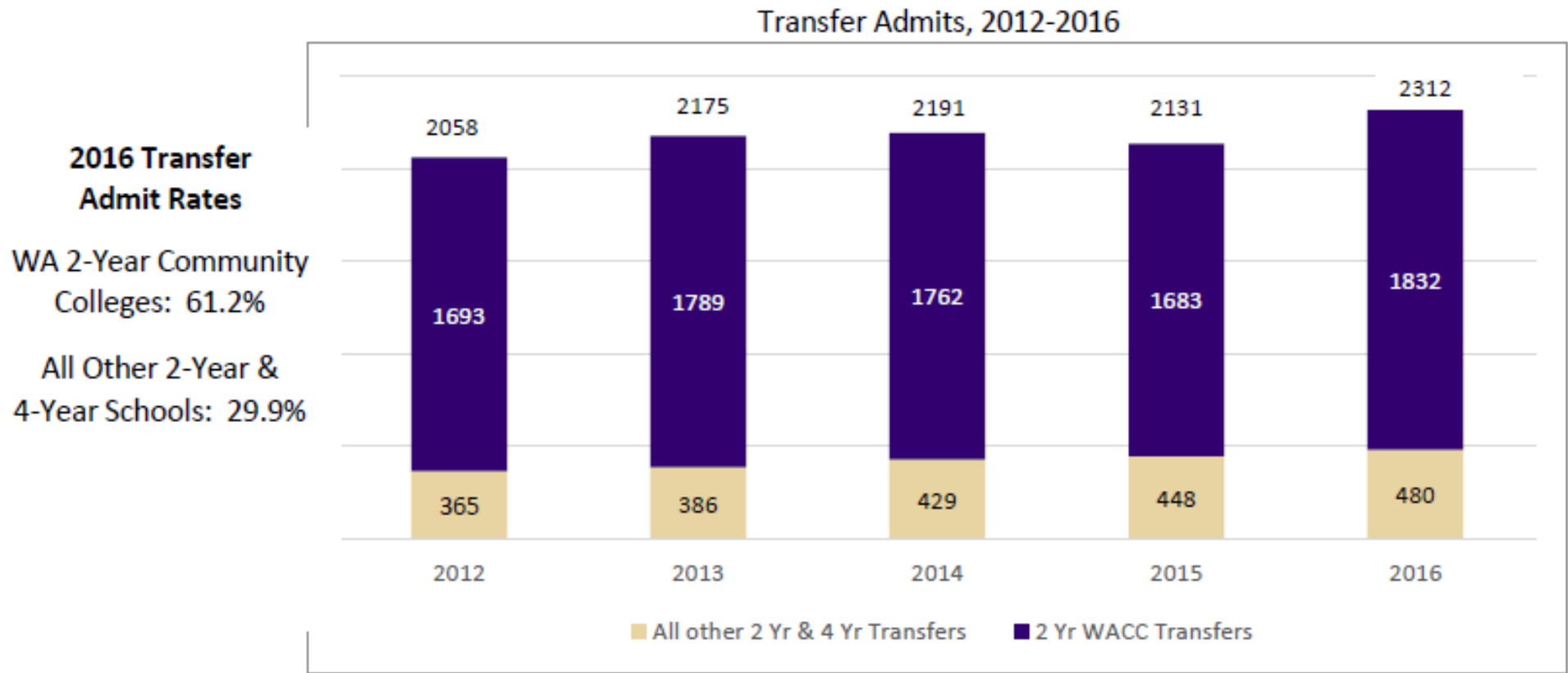
# TRANSFER APPLICATIONS, 2012-2016



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11/10/16

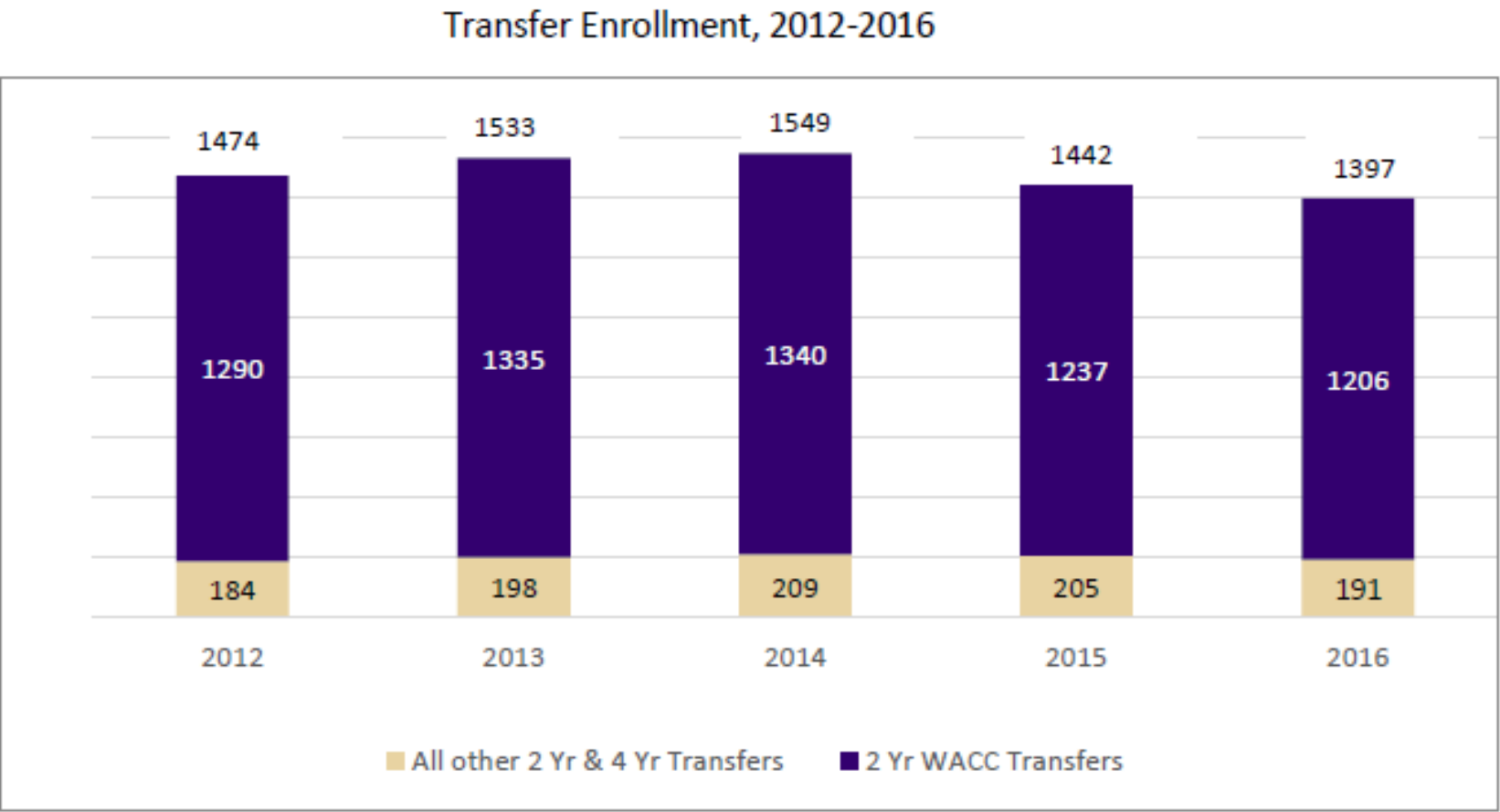
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# TRANSFER ADMITS, 2012-2016



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11/10/16

# TRANSFER ENROLLMENT, 2012-2016



A-7.1/211-16  
11/10/16

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## AUTUMN 2016 INCOMING TRANSFER PROFILE

Avg. Transfer GPA: 3.43

Transfer Men: 629 (45.0%)

Transfer Women: 768 (55.0%)

Underrepresented Minority for all Incoming Transfer Undergraduates: 18.5%

Underrepresented Minority for all Incoming U.S. Undergraduates: 21.2%

## AUTUMN 2016 INCOMING TRANSFER PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

**Ethnicity Based on Federal Reporting Guidelines**

	<b>AUT 2016</b>	<b>AUT 2015</b>	<b>% Change</b>
American Indian/Alaskan Native	5	3	67%
Asian American	283	251	13%
Black or African American	72	50	44%
Native Hawaiian/Pacific Islander	5	6	-17%
White	618	713	-13%
Two or more races	99	74	34%
Hispanic	130	116	12%
International	169	198	-15%
Unknown/Not Indicated	16	31	-48%
	<b>1397</b>	<b>1442</b>	

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# AUTUMN 2016 INCOMING TRANSFER PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

Seattle Incoming Transfer Students Expanded Race / Ethnicity

Seattle Transfers	By IPEDS Race / Ethnicity Category								
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races	Not Indicated
Autumn 2016									
Black or African American	72			5				20	
American Indian or Alaska Native		5		5				23	
Asian			283	9				62	
Hispanic or Latino				130					
Native Hawaiian/Pacific Islander				3	5			10	
White				80		618		92	
International (Nonresident Alien)							169		
Not Indicated									16
Autumn 2015									
Black or African American	50			5				13	
American Indian or Alaska Native		3		4				18	
Asian			250	7				48	
Hispanic or Latino				116					
Native Hawaiian/Pacific Islander			1	2	6			7	
White				66		713		66	
International (Nonresident Alien)							198		
Not Indicated									31
Autumn 2014									
Black or African American	43			7				13	
American Indian or Alaska Native		9		11				12	
Asian			249	5				52	
Hispanic or Latino				148				1	
Native Hawaiian/Pacific Islander				1	11			9	
White				85		771		66	
International (Nonresident Alien)							229		
Not Indicated						1		1	14

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11/10/16

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## GENERAL OBSERVATIONS AND HIGHLIGHTS

- We have record under-represented student diversity this autumn quarter. We believe dedicated outreach efforts and use of new geographical contextual data (Geo-Index) in holistic admissions were primary drivers of this outcome.
  - **The freshman class includes 929 URM** or 14.4% of class (compared to 857 or 12.6% last year)
  - **The transfer class includes 253 URM** or 18.5% of class (compared to 214 or 14.8% last year)
  - **The combined freshman + transfer classes include 1,191 URM** or 15.2% of class (compared to 1,071 or 13.0% last year)
- While the freshman class admit rate overall fell below 50% for the first time, the freshman class admit rate for Washington residents was 62.9%.
- Actual enrollment for the freshman class (6,455) was just under a target of 6,500. The primary reason for being slightly under target was higher post-confirmation "melt" among U.S. non-residents. We believe one reason for this was enrollment expansion at University of California campuses this past cycle.

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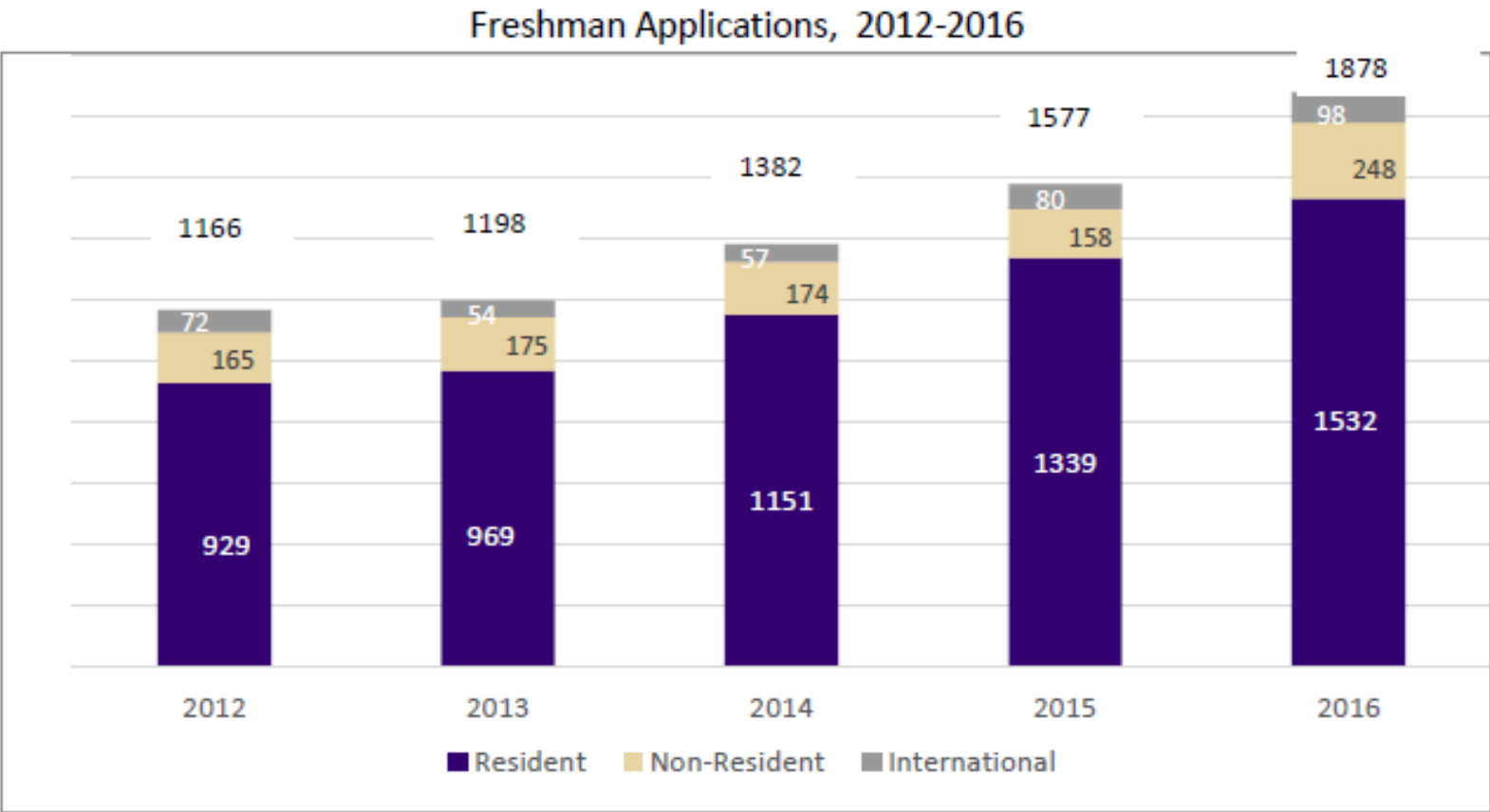
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## OBSERVATIONS – TRANSFERS

- We increased the offers of admission to transfer applicants from Washington Community Colleges. However, enrollment yield declined slightly. The goal was to enroll approximately 1,250 WA community college students this autumn and final enrollment is 1,206. We will expand Winter quarter admissions to rebalance.
- We will do surveying to better understand this trend. We believe more interest in competitive and capacity-constrained majors may be impacting transfer enrollment. This is a primary area of focus within both the Faculty Senate Enrollment Management Task Force chaired by Prof. Patricia Kramer and the Community College Engagement Initiative led by Paul Rucker.



# FRESHMAN APPLICATIONS, 2012-2016



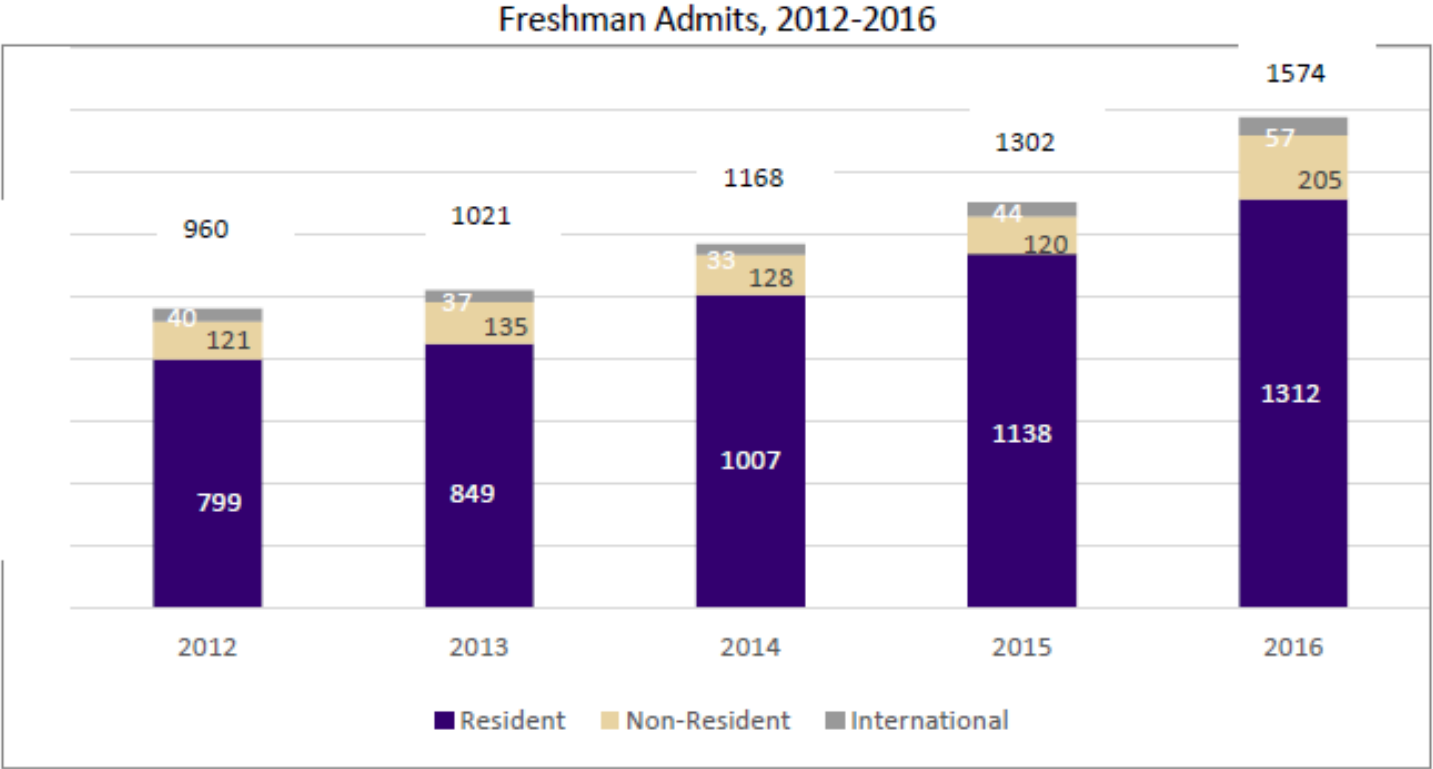
# FRESHMAN ADMITS, 2012-2016

**2016 Freshman  
Admit Rates**

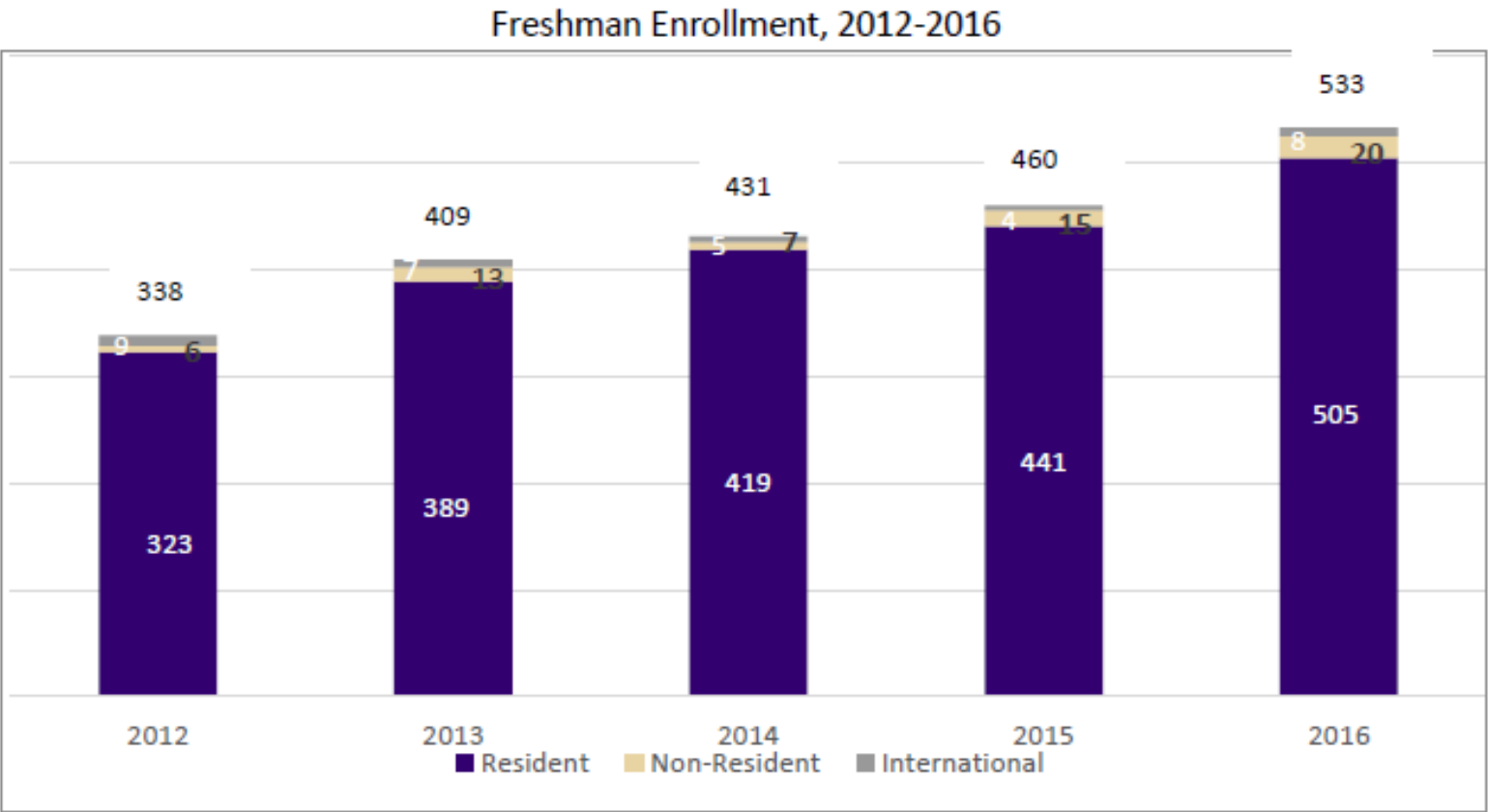
WA Resident: 85.6%

US Nonresident: 82.7%

International: 58.2%



# FRESHMAN ENROLLMENT, 2012-2016



## AUTUMN 2016 FRESHMAN PROFILE

### Middle 50% Test Scores

SAT Composite (CR + M + WR): **1280-1600**

SAT Critical Reading: **430-550**

SAT Math: **430-550**

SAT Writing: **410-510**

ACT Composite: **17-23**

Average HS GPA: **3.24**

Women: **302** (57%)

Men: **231** (43%)

Underrepresented Minority for all Undergraduates<sup>1</sup>:  
**36.8 %** of the Freshman Class

Underrepresented Minority for U.S. Undergraduates<sup>2</sup>:  
**37.3 %** of the Freshman Class

## AUTUMN 2016 FRESHMAN PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

Ethnicity Based on Federal Reporting Guidelines			
	Aut 2016	Aut 2015	% Change
Black or African American	38	43	-11.6%
American Indian or Alaska Native	4	3	33.3%
Asian	122	110	10.9%
Hispanic or Latino	102	86	18.6%
Native Hawaiian or Other Pacific Islander	14	9	55.6%
White	181	157	15.3%
International (Nonresident Alien)	8	4	100.0%
Two or More Races	59	45	31.1%
Not Indicated	5	3	66.7%
	<b>533</b>	<b>460</b>	

Federal reporting guidelines for race & ethnicity require that international (nonresident alien) students are reported only as international; next if a student indicates that they are Hispanic/Latino they are reported as Hispanic/Latino only, even if the student also indicates other race(s); and finally the student is reported based on the race(s) they indicate. An expanded view of race / ethnicity is provided to show the breakdown of students who are classified federally either as just Hispanic/Latino or as Two or More Races.

## AUTUMN 2016 FRESHMAN PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

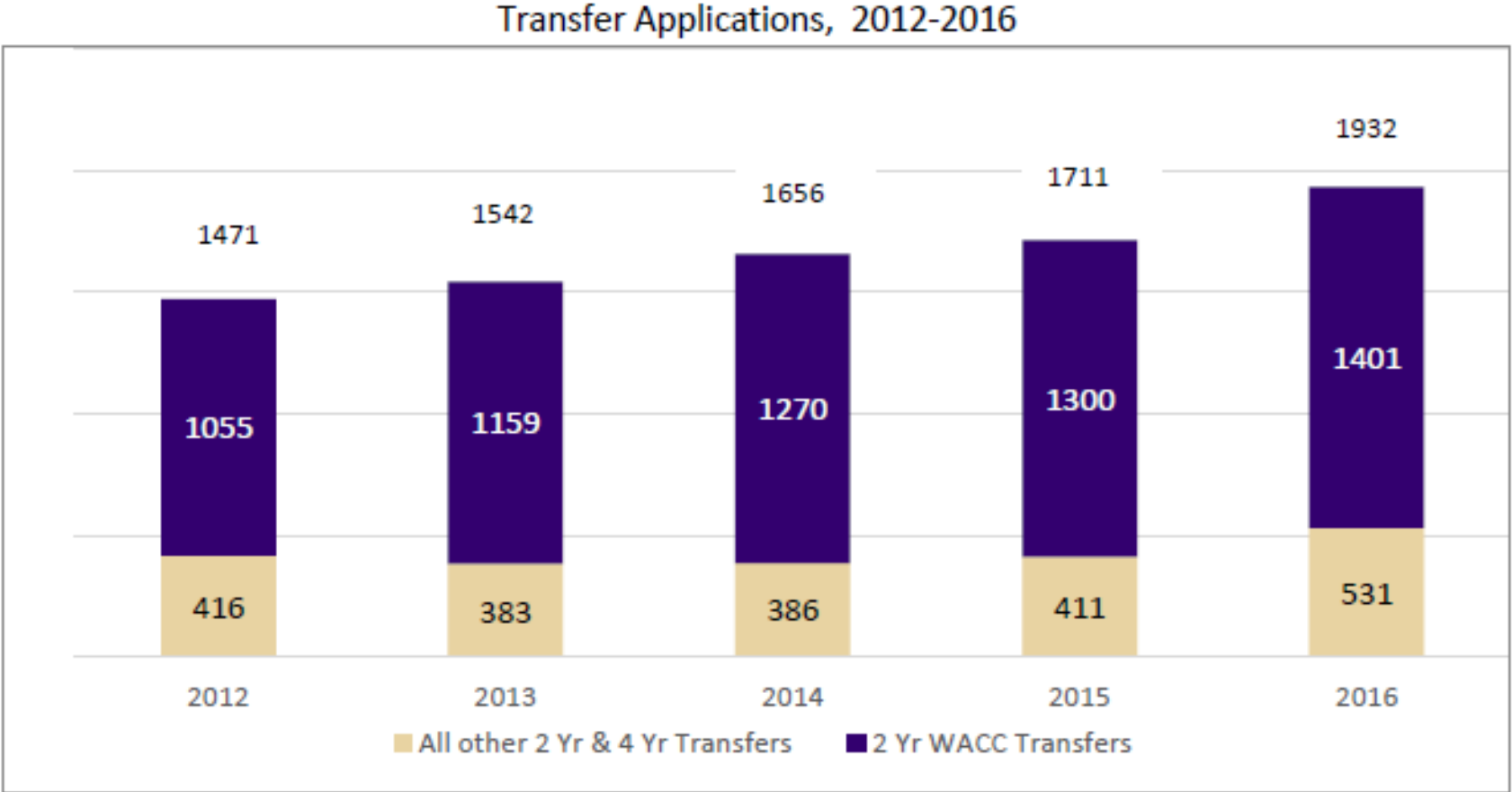
Tacoma Incoming First Year Expanded Race / Ethnicity

Tacoma First Year	By IPEDS Race / Ethnicity Category								Not Indicated
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races	
Autumn 2016									
Black or African American	38			6				23	
American Indian or Alaska Native		4		4				8	
Asian			122	11				33	
Hispanic or Latino				102					
Native Hawaiian/Pacific Islander				3	14			10	
White				40		182		49	
International (Nonresident Alien)							8		
Not Indicated									5
Autumn 2015									
Black or African American	43			9	1			20	
American Indian or Alaska Native		3		3				11	
Asian			110	6				22	
Hispanic or Latino				86					
Native Hawaiian/Pacific Islander				3	9			10	
White				45		159		37	
International (Nonresident Alien)							4		
Not Indicated								6	3
Autumn 2014									
Black or African American	35			7				16	
American Indian or Alaska Native		7		1				5	
Asian			97	8				25	1
Hispanic or Latino				69					
Native Hawaiian/Pacific Islander				4	17			5	
White				32		156		36	
International (Nonresident Alien)							5		
Not Indicated									6

A-7.1/211-16  
11/10/16

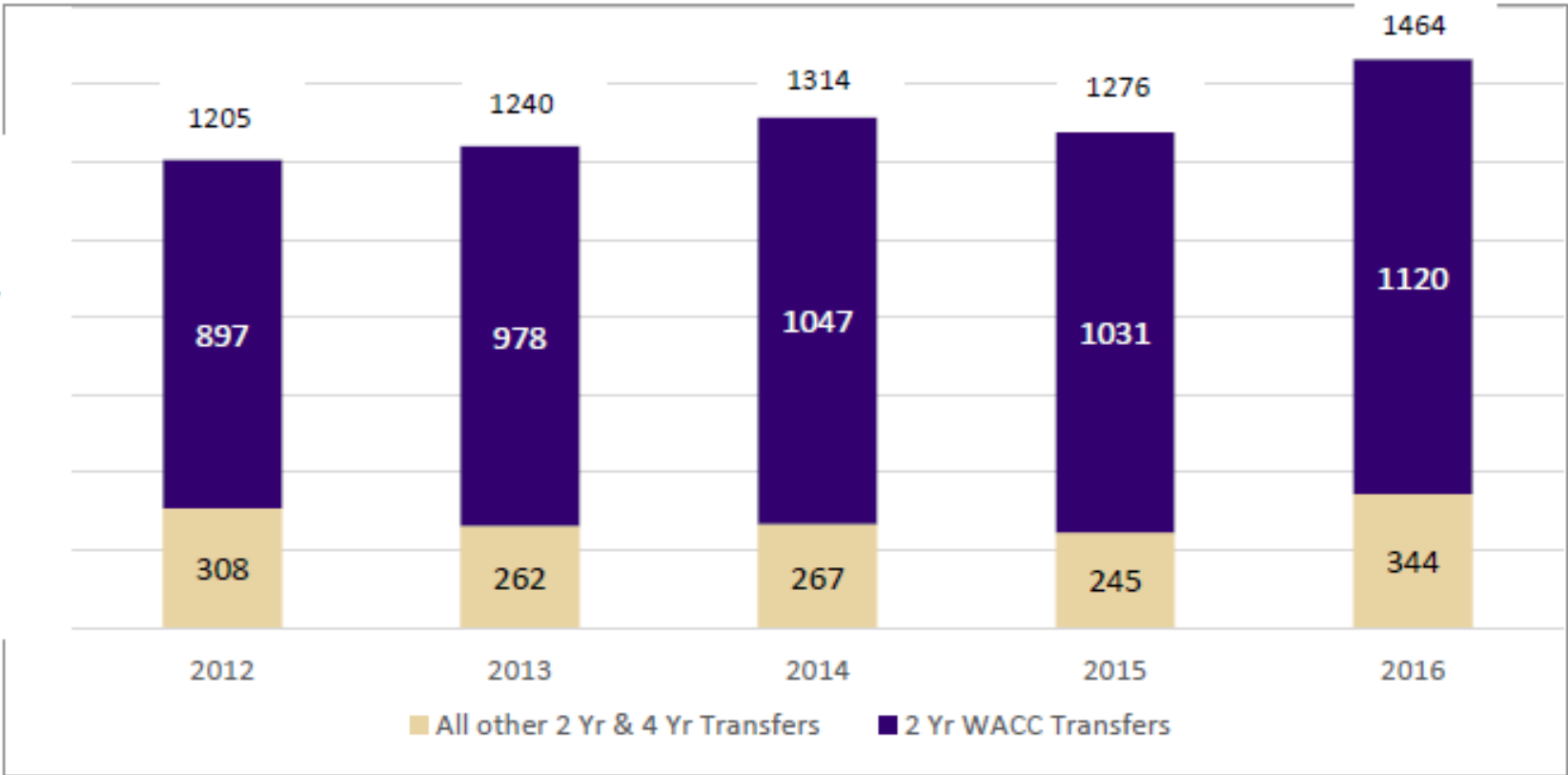
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TRANSFER APPLICATIONS, 2012-2016



# TRANSFER ADMITS, 2012-2016

Transfer Admits, 2012-2016



**2016 Transfer Admit Rates**

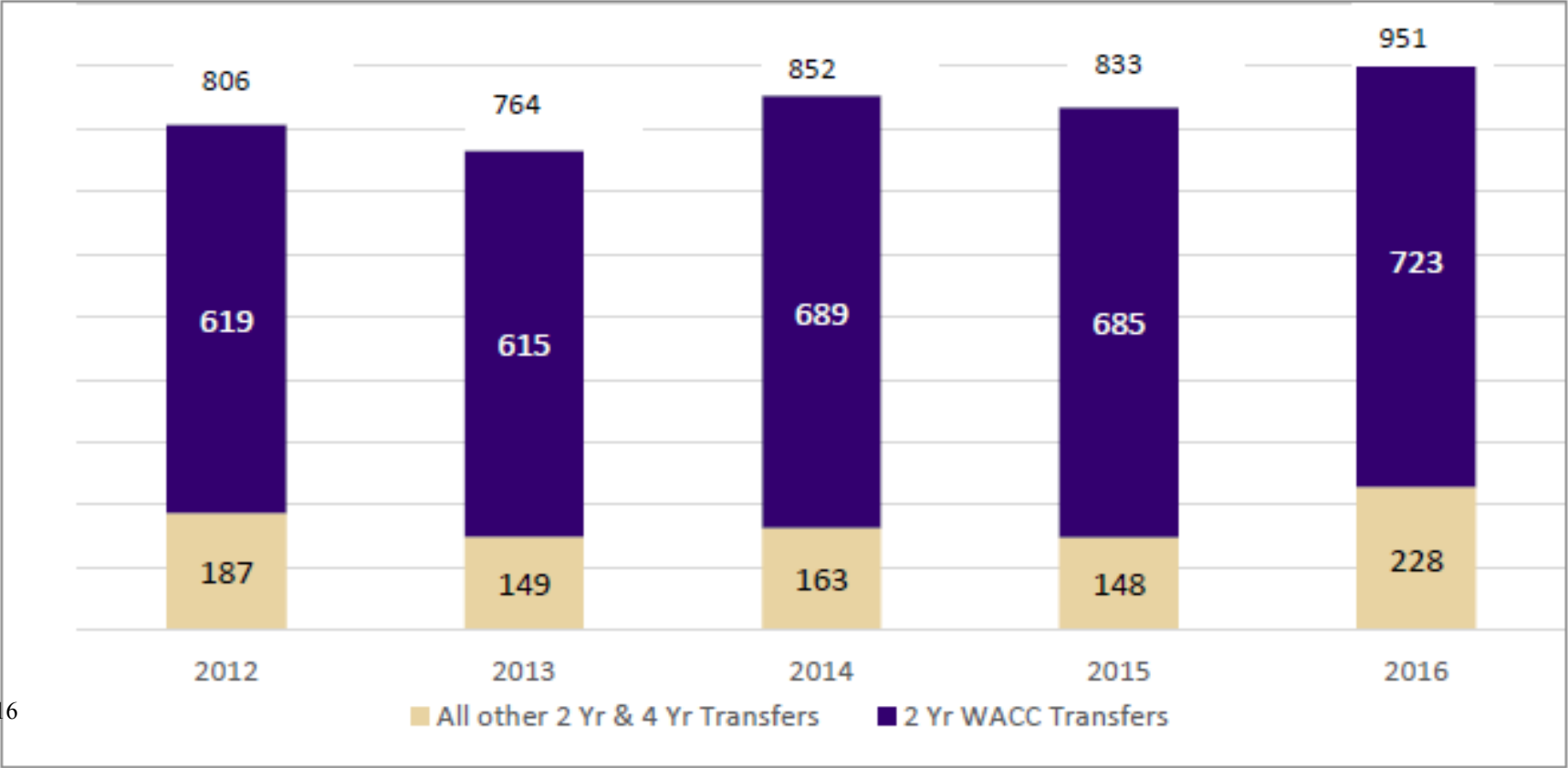
WA 2-Year Community Colleges: 79.9%

All Other 2-Year & 4-Year Schools: 64.8%



# TRANSFER ENROLLMENT, 2012-2016

Transfer Enrollment, 2012-2016



A-7.1/211-16  
11/10/16

## AUTUMN 2016 INCOMING TRANSFER PROFILE

Avg. Transfer GPA: 3.07

Transfer Men: 443 (46.6%)

Transfer Women: 508 (53.4%)

Underrepresented Minority for all Incoming Transfer Undergraduates: 28.9%

Underrepresented Minority for all Incoming U.S. Undergraduates: 30.7%

## AUTUMN 2016 INCOMING TRANSFER PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

**Ethnicity Based on Federal Reporting Guidelines**

	<b>AUT 2016</b>	<b>AUT 2015</b>	<b>% Change</b>
American Indian/Alaskan Native	8	8	0%
Asian American	128	114	12%
Black or African American	57	59	-3%
Native Hawaiian/Pacific Islander	9	9	0%
White	433	416	4%
Two or more races	106	67	58%
Hispanic	136	85	60%
International	57	69	-17%
Unknown/Not Indicated	17	6	183%
	<b>951</b>	<b>833</b>	

# AUTUMN 2016 INCOMING TRANSFER PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

Tacoma Incoming Transfer Students Expanded Race / Ethnicity

Tacoma Transfers	By IPEDS Race / Ethnicity Category								
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races	Not Indicated
Autumn 2016									
Black or African American	59			7				29	
American Indian or Alaska Native		8		5				15	
Asian			130	9				59	
Hispanic or Latino				135					
Native Hawaiian/Pacific Islander				4	9			16	
White				86		437		78	
International (Nonresident Alien)							57		
Not Indicated									21
Autumn 2015									
Black or African American	59			3				21	
American Indian or Alaska Native		8		7				19	
Asian			114	7		1		40	
Hispanic or Latino				85					
Native Hawaiian/Pacific Islander				2	9			7	1
White		1		39		415		59	
International (Nonresident Alien)							70		
Not Indicated									5
Autumn 2014									
Black or African American	70			4		1		21	
American Indian or Alaska Native		8		2				19	
Asian			128	7				27	1
Hispanic or Latino				86					
Native Hawaiian/Pacific Islander				2	9			2	
White	1	2	1	54		433		48	1
International (Nonresident Alien)							49		
Not Indicated						1			11

A-7.1/211-16  
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# FIRST-TIME IN COLLEGE (FTIC) HIGHLIGHTS

## EXCELLENCE

**533 new students (+15.4%)**

**3.24** Average High School GPA

**1442** Average Composite SAT

Math Average 488

Verbal Average 488

Writing Average 465

**27%** Transferring Running Start credits

## ACCESS

**95%** Washington residents

**64%** First in their family to earn a 4-year college

**44%** Pell Eligible

**37%** Underrepresented minority

**16%** Dependent of a veteran

**46%** Pathways to Promise Partnership

## TRANSFERS HIGHLIGHTS

### EXCELLENCE

**956 new transfer students (+13.4%)**

**3.12** Average Transfer GPA

**98** Average credits transferred

### ACCESS

**90%** Washington Resident

**57%** First in their family to earn a 4-yr college

**48%** Pell Eligible

**29%** Underrepresented Minority

**79%** From Washington CC

**12%** Veteran/Active Duty/Reservist/National Guard

## FTIC AND TRANSFER COMBINED HIGHLIGHTS

### EXCELLENCE

**1489 new students (FTIC + Transfer) +14.5%**

**3.24** Average High School GPA: FTIC only

**3.07** Average Transfer GPA: Transfer Only

### ACCESS

**92%** Washington Residents (All)

**60%** First-Generation (All)

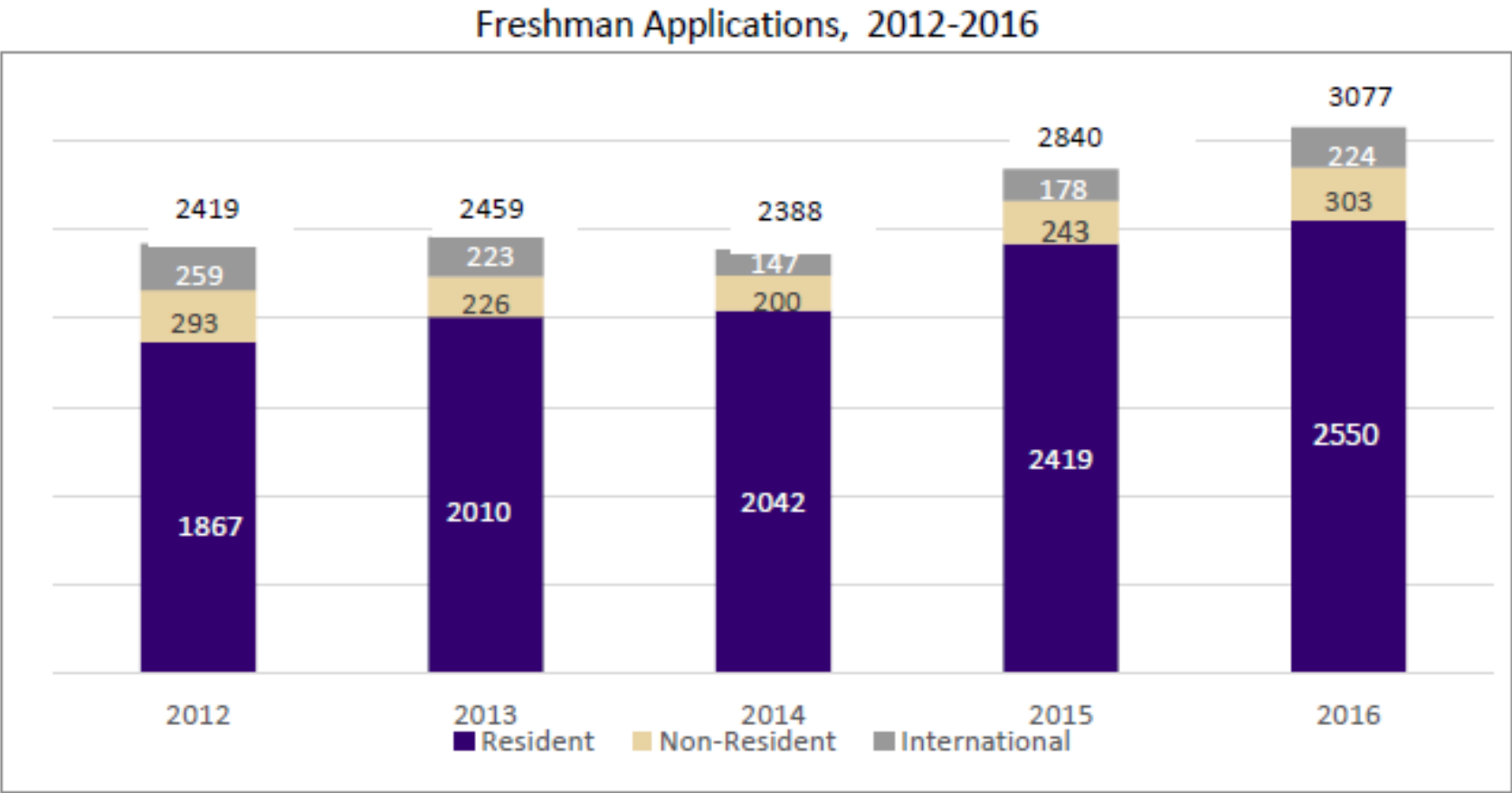
**46%** Pell Eligible (All)

**9%** Veteran/Active Duty/Reservist (All)

**32%** Under-represented minority (All)

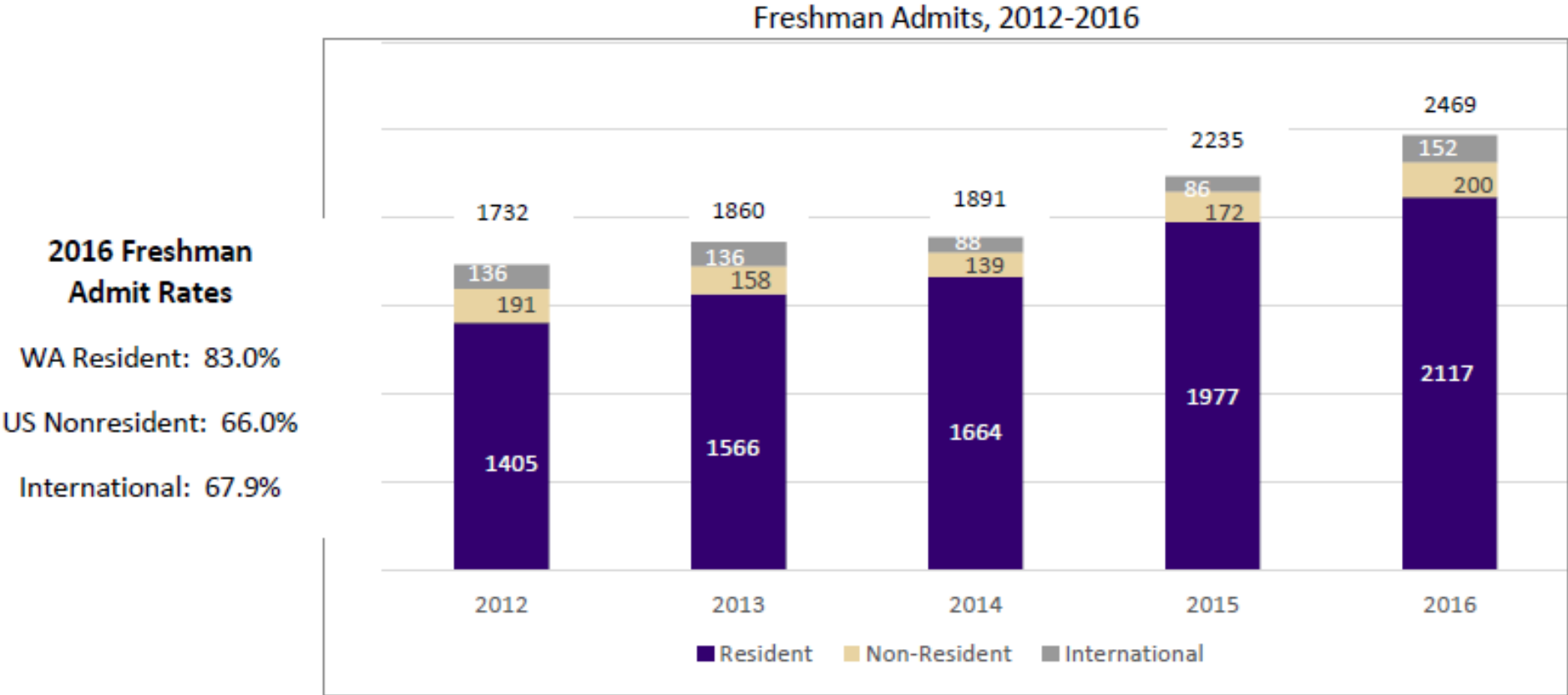
**22.8** Average Age (All)

# FRESHMAN APPLICATIONS, 2012-2016

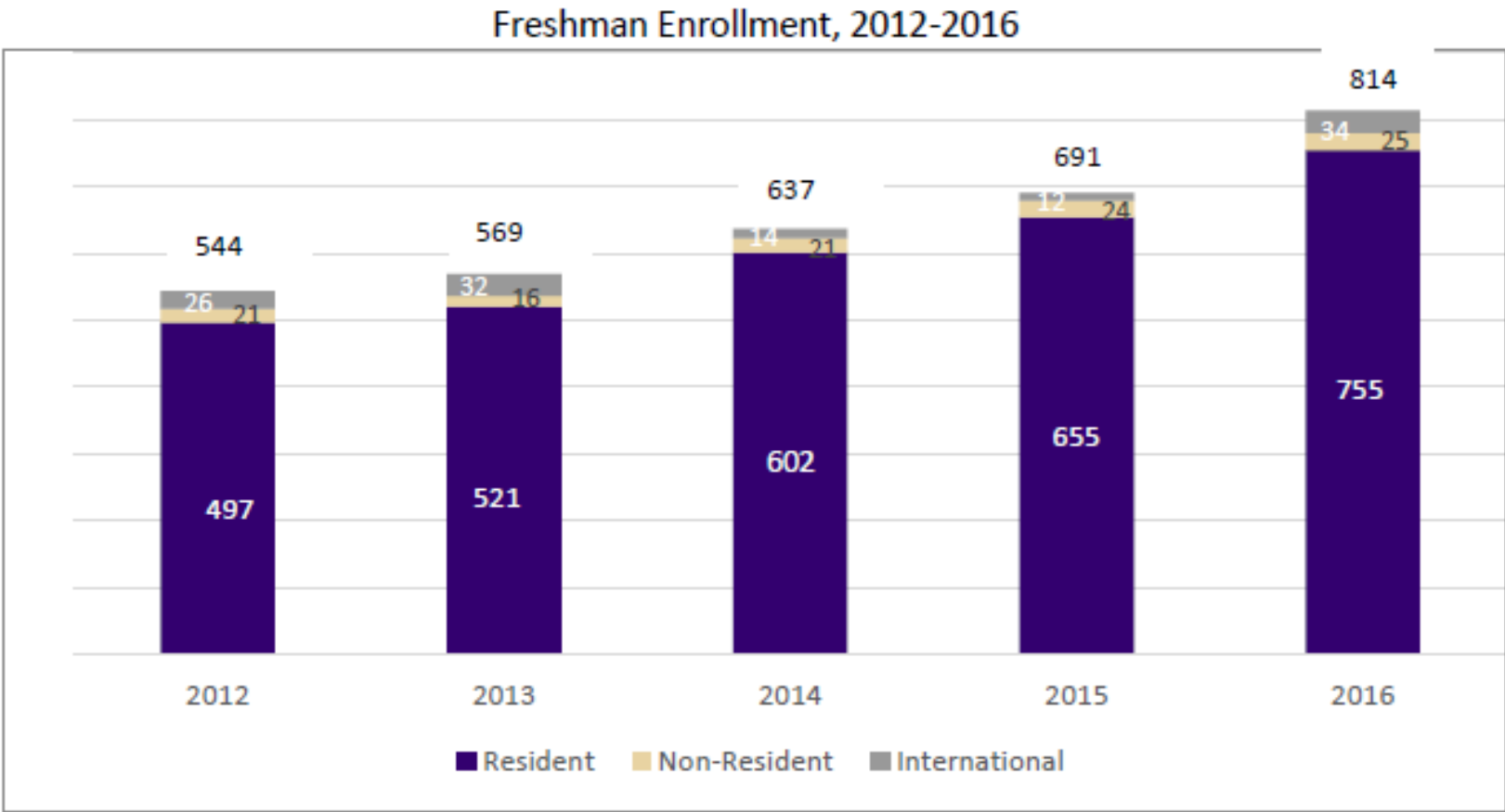




# FRESHMAN ADMITS, 2012-2016



# FRESHMAN ENROLLMENT, 2012-2016



## AUTUMN 2016 FRESHMAN PROFILE

### Middle 50% Test Scores

SAT Composite (CR + M + WR): **1340-1680**

SAT Critical Reading: **440-570**

SAT Math: **460-600**

SAT Writing: **420-540**

ACT Composite: **20-25**

Average HS GPA: **3.30**

Women: **384** (47%)

Men: **430** (53%)

Underrepresented Minority for all Undergraduates<sup>1</sup>:  
**26.9 %** of the Freshman Class

Underrepresented Minority for U.S. Undergraduates<sup>2</sup>:  
**28.1 %** of the Freshman Class

## AUTUMN 2016 FRESHMAN PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

Ethnicity Based on Federal Reporting Guidelines			
	Aut 2016	Aut 2015	% Change
Black or African American	78	55	41.8%
American Indian or Alaska Native	1	3	-66.7%
Asian	286	211	35.5%
Hispanic or Latino	106	107	-0.9%
Native Hawaiian or Other Pacific Islander	8	5	60.0%
White	240	245	-2.0%
International (Nonresident Alien)	34	12	183.3%
Two or More Races	52	46	13.0%
Not Indicated	9	7	28.6%
	<b>820</b>	<b>697</b>	

Federal reporting guidelines for race & ethnicity require that international (nonresident alien) students are reported only as international; next if a student indicates that they are Hispanic/Latino they are reported as Hispanic/Latino only, even if the student also indicates other race(s); and finally the student is reported based on the race(s) they indicate. An expanded view of race / ethnicity is provided to show the breakdown of students who are classified federally either as just Hispanic/Latino or as Two or More Races.

## AUTUMN 2016 FRESHMAN PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

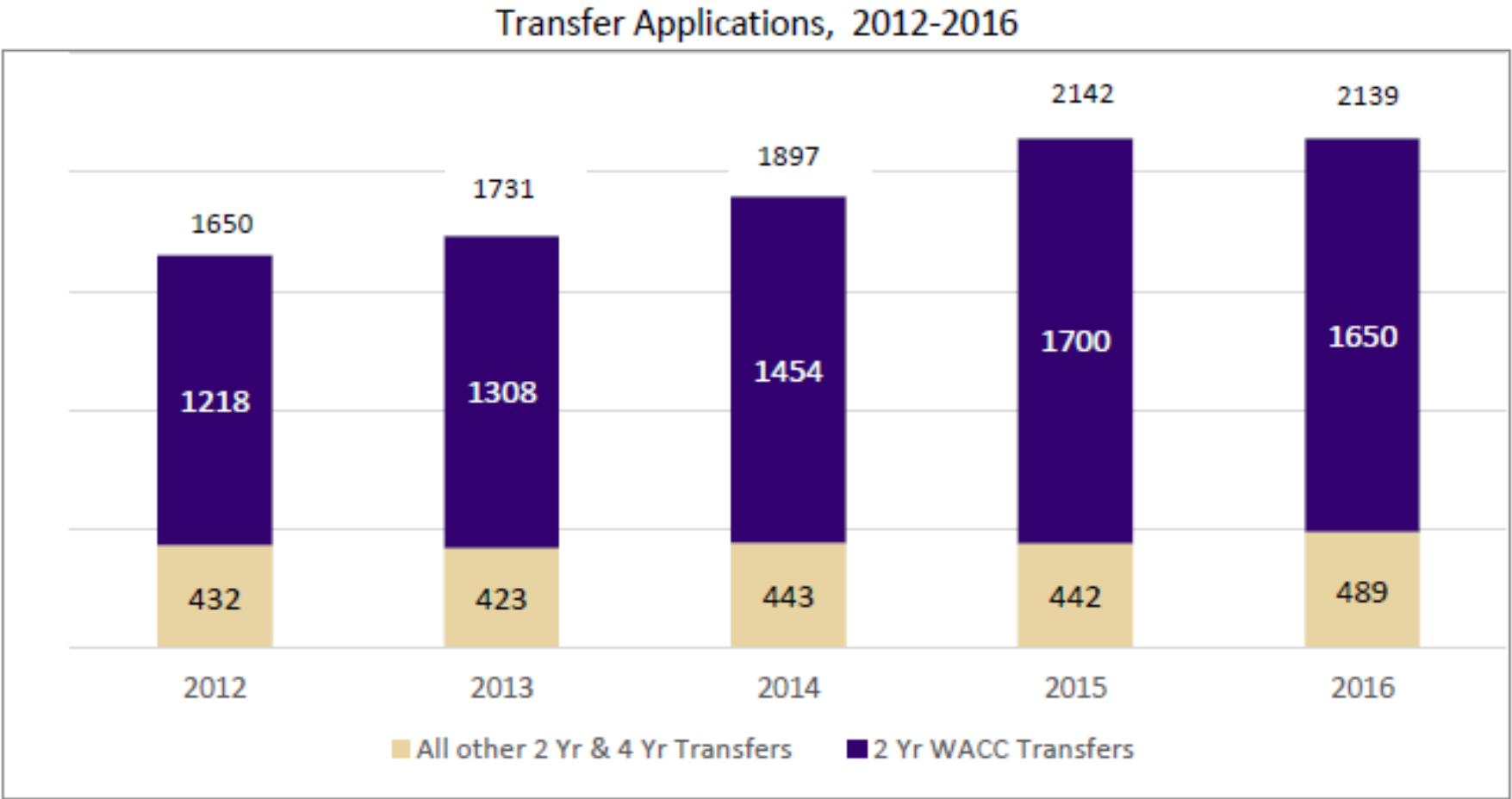
Bothell Incoming First Year Expanded Race / Ethnicity

Bothell First Year	By IPEDS Race / Ethnicity Category								
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races	Not Indicated
Autumn 2016									
Black or African American	78			6				11	
American Indian or Alaska Native		1		2				3	
Asian			286	6				41	
Hispanic or Latino				106					
Native Hawaiian/Pacific Islander					8			12	
White				36		240		41	
International (Nonresident Alien)							34		
Not Indicated									9
Autumn 2015									
Black or African American	55			5				15	
American Indian or Alaska Native		3		5				9	
Asian			211	7				33	
Hispanic or Latino				107					
Native Hawaiian/Pacific Islander					5			9	
White				40		245		38	
International (Nonresident Alien)							14		
Not Indicated									7
Autumn 2014									
Black or African American	46			8				13	
American Indian or Alaska Native		1		3				7	
Asian			235	6				28	
Hispanic or Latino				93		1			
Native Hawaiian/Pacific Islander					6			5	
White			3	46		190		40	
International (Nonresident Alien)							15		
Not Indicated					1				5

A-7.1/211-16  
11/10/16

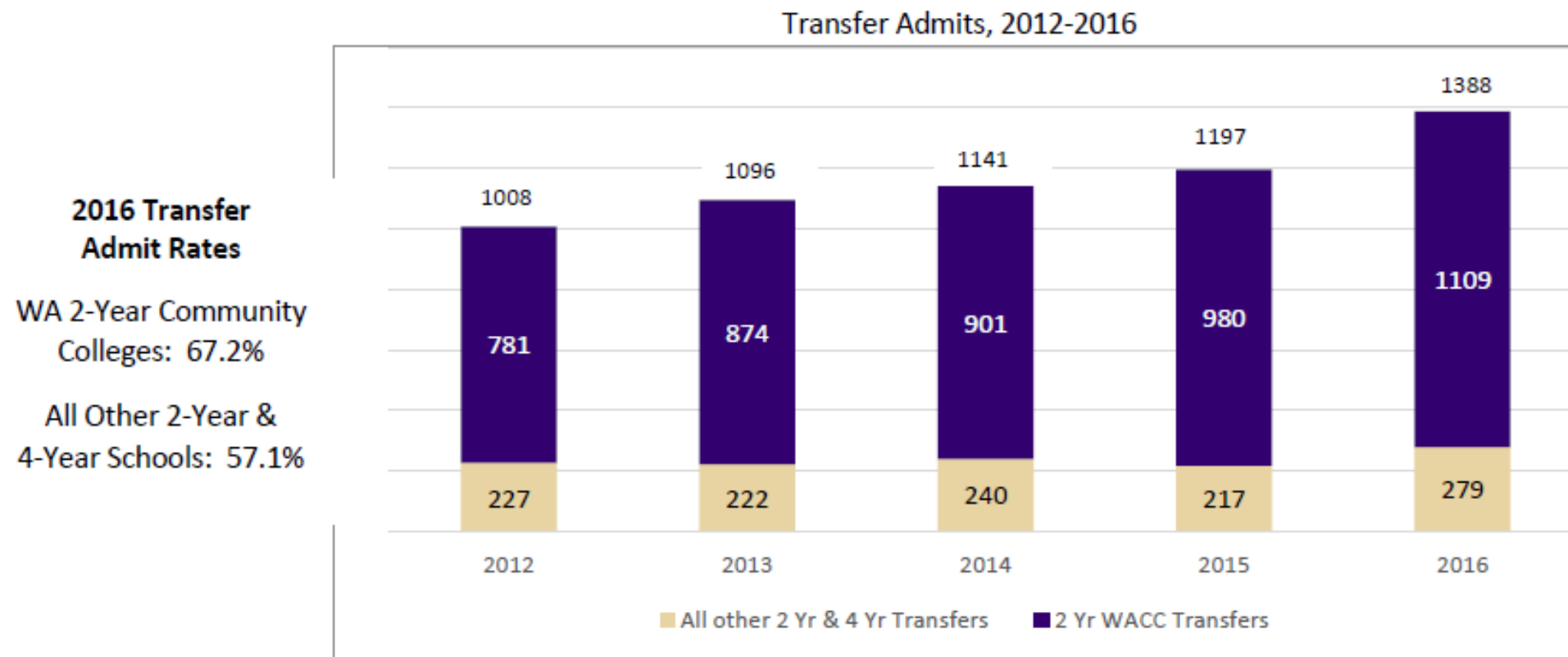
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# TRANSFER APPLICATIONS, 2012-2016



A-7.1/211-16  
11/10/16

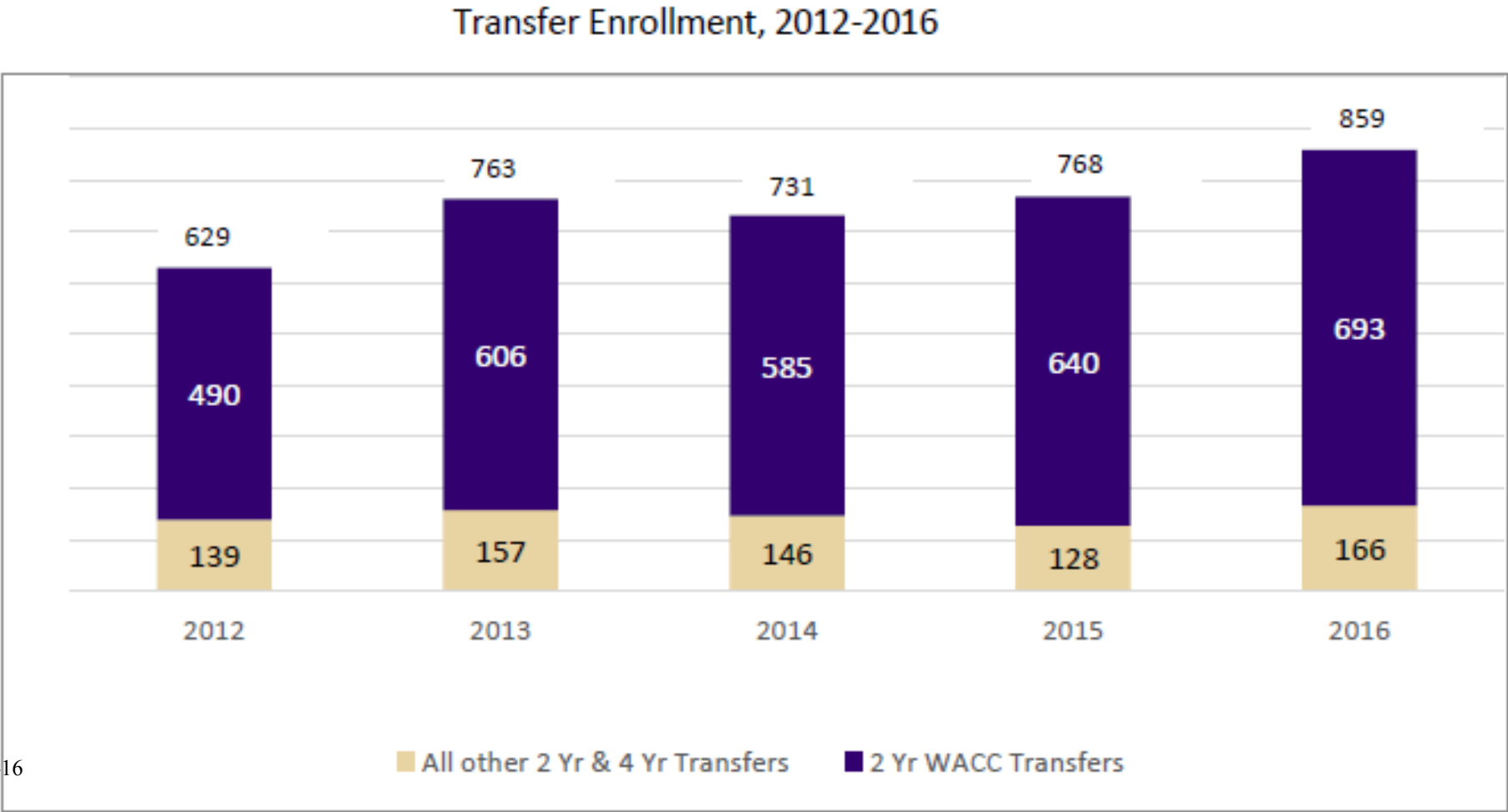
## TRANSFER ADMITS, 2012-2016



A-7.1/211-16  
11/10/16

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# TRANSFER ENROLLMENT, 2012-2016



A-7.1/211-16  
11/10/16



## AUTUMN 2016 INCOMING TRANSFER PROFILE

Avg. Transfer GPA: 3.30

Transfer Men: 406 (47.3%)

Transfer Women: 453 (52.7%)

Underrepresented Minority for all Incoming Transfer Undergraduates: 16.1%

Underrepresented Minority for all Incoming U.S. Undergraduates: 19.9%

## AUTUMN 2016 INCOMING TRANSFER PROFILE – ETHNICITY BASED ON FEDERAL REPORTING GUIDELINES

### Ethnicity Based on Federal Reporting Guidelines

	AUT 2016	AUT 2015	% Change
American Indian/Alaskan Native	4	2	100%
Asian American	168	137	23%
Black or African American	44	40	10%
Native Hawaiian/Pacific Islander	5	4	25%
White	362	379	-4%
Two or more races	55	41	34%
Hispanic	56	52	8%
International	155	106	46%
Unknown/Not Indicated	10	7	43%
	859	768	

## AUTUMN 2016 INCOMING TRANSFER PROFILE – CLOSER LOOK AT MULTIPLE RESPONSES ABOUT ETHNICITY

Bothell Incoming Transfer Students Expanded Race / Ethnicity

Bothell Transfers	By IPEDS Race / Ethnicity Category							
	Black or African American	American Indian or Alaska Native	Asian	Hispanic or Latino	Native Hawaiian or Other Pacific Islander	White	International (Nonresident Alien)	Two or More Races
Autumn 2016								
Black or African American	45			3				11
American Indian or Alaska Native		4		4				11
Asian			171	1				22
Hispanic or Latino				56				
Native Hawaiian/Pacific Islander				1	6			7
White						366		39
International (Nonresident Alien)							155	
Not Indicated								14
Autumn 2015								
Black or African American	40			2				10
American Indian or Alaska Native		2		1				14
Asian			137	4		2		20
Hispanic or Latino				52				
Native Hawaiian/Pacific Islander					4			7
White				26		378		37
International (Nonresident Alien)							106	
Not Indicated								7
Autumn 2014								
Black or African American	32			1				10
American Indian or Alaska Native		6		4				6
Asian			138	4				30
Hispanic or Latino				49				
Native Hawaiian/Pacific Islander					5			12
White		1		34		370		30
International (Nonresident Alien)							81	
Not Indicated								7

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## OBSERVATIONS – FRESHMEN

- The admissions, acceptance, and yield rate increased for freshman, notably a 2% increase in yield rate. We believe this was due to assertive follow-up by admissions staff and a higher completion rate due, in part, to shifting the designation of English Proficiency as a completion requirement to an admission requirement. We are serving 100 more Washington residents compared to last year.
- Notably, increases in the size of the class is primarily accounted for by increases in two groups: domestic students of color, with the largest contributions to the latter coming from the Asian-American and African-American populations; and international students. Despite growth in our international student population, the overall proportion of international students in the incoming class remains small.

## OBSERVATIONS – TRANSFERS FROM COMMUNITY COLLEGES AND 4-YEAR COLLEGES

- The number of transfer applicants was identical to last year, but a higher admitted and enrollment rate of 16% resulted in a cohort that is 12% larger compared to last year. We believe that the introduction of majors in Educational Studies and Physics drove this growth. As with the freshmen, the increase was composed of domestic students of color, particularly Asian-Americans, and international students.

## OBSERVATIONS – TOTAL ENROLLMENT

- The diversity of the class has increased. Students from traditionally underrepresented ethnic groups represent 24% of the domestic students and Asian-Americans represent nearly 29%. White students (and those of unknown ethnicity) comprise 47% of the domestic students (compared to 50% last year), and international students comprise 10% of the student body.